

# KOOL SEAL®

ROOF RESTORATION COATINGS

## THE KOOL SEAL® ADVANTAGE

Repairs and protects against the harshest elements.



### SUPPORT

Kool Seal is supported by a national network of experienced field sales reps, technical support and authorized installers. Our team is readily available, and our technical experts will work hand-in-hand to identify the best options and products available for the project.



### PEACE OF MIND

Kool Seal Fluid Applied Roofing Systems offers extensive labor and material warranties for up to 20 years, and the warranty time frame can be extended for years with additional applications.



### CONVENIENCE

The extensive line of Kool Seal products is available at any of the major one-step wholesale roofing distributors, providing one-stop shopping for coatings, primers, sealants, cements, seam tapes, reinforcing fabrics and more!



MULTI-FAMILY

[koolseal.com](http://koolseal.com)  
#A103099PD

© Kool Seal 09/22 KLSL 879/22

# KOOL SEAL®

ROOF RESTORATION COATINGS

## SAVE MONEY WITH A FLUID-APPLIED ROOFING SYSTEM



### COST SAVING

Kool Seal® Fluid Applied Roofing Systems provides cost savings versus conventional roofing alternatives and also eliminates unnecessary construction waste. Reroofing costs can exceed \$25 per square foot, while fluid-applied systems provide solutions for a fraction of the cost. It is not unrealistic to see savings of 50% or more with fluid-applied roofing systems versus conventional roofing alternatives.



### USER FRIENDLY

With Kool Seal Fluid Applied Roofing Systems, there is no need to close the building during installation. No hot kettles or flames are used during installation. It's a faster, safer process, and the nontoxic formulation means no disruption to occupants and no interruption of business, which means no loss in sales.



### NO TEAR-OFF = NO LANDFILL FEES

Kool Seal Fluid Applied Roofing Systems provides protection for the service life of the facility. The fluid-applied system is installed onto existing roofs. After the initial warranty term, typically 10-20 years, the warranty can be renewed for 10+ year terms indefinitely, with subsequent reapplication of the coating. No need to tear off, no filling landfills with waste and no landfill fees.



COMMERCIAL



HOSPITALITY

## REROOFING VS. FLUID-APPLIED ROOFING SYSTEM

Project Cost Savings Estimator

REROOFING	YEAR 20	YEAR 40	TOTAL COST
	Install 2nd Roof Layer	Full Tear-off and Replace of Two Roof Layers	
Roof Sq. Ft.	50,000	50,000	
Cost/Sq. Ft.	\$6	\$20	
Total Cost	\$300,000	\$1,000,000	\$1,300,000

FLUID-APPLIED ROOFING SYSTEM	YEAR 20	YEAR 30	YEAR 40	YEAR 50	TOTAL COST
Fluid System Applied	Fluid System Applied	Fluid System Applied	Fluid System Applied	Fluid System Applied	
Roof Sq. Ft.	50,000	50,000	50,000	50,000	
Cost/Sq. Ft.	\$4	\$3	\$3	\$3	
Total Cost	\$200,000	\$150,000	\$150,000	\$150,000	\$650,000

**TOTAL SAVINGS**  
\$650,000

Costs do not include existing roof repairs (membrane and warranty only). Costs will vary depending on conditions and environment. Costs are representative estimates based on published industry studies and data from industry professionals.